

# 2019-2020 District Goals



**District:** District 7 O  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

While it would be wonderful to get 100 percent participation, that's not a realistic goal. I believe we can get 80 percent participation.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

To accomplish the primary goals in BV the District we must have 100 percent of our leadership trained to be most proficient.

## LEARNING FOR EVERY LION

### Lions Leadership Institutes

**During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Training for club members will be made available as our team visits every club.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	5
3rd Quarter	5
4th Quarter	5

**By the end of the 4th quarter, the district will add a total of 20 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induce 20 new Lions under 40 years old.

My district will convert 0 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal (i.e. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	25
3rd Quarter	1	25
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 50 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will start 0 Speciality Club(s).

Hispanic, school based

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	12
2nd Quarter	15
3rd Quarter	18
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 65 members.

Action Items:

## NET GROWTH GOAL

20	+	50	-	65	=	5
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 5000 people.

Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

Action Items:

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

## **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## **ADVOCATE**

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: